



**The 2nd Annual Institute of Biomedical Science Awards 2025**  
**The most prestigious accolades for the biomedical science profession**  
at The Brewery, London on Friday, 4th July



**SPONSORSHIP OPPORTUNITIES 2025**

# ABOUT THE AWARDS

## In the Autumn of 2024, the Second Annual IBMS Awards will open for entries.

The Awards are the most prestigious accolades in the biomedical science profession - recognising the people, teams and organisations delivering outstanding work.

The Awards are now OPEN FOR SPONSORSHIP. Sponsors signing up early will benefit from a nine-month publicity campaign in support of the scheme and event.

The glittering Awards Ceremony is set to be attended by **over 300** of the biomedical science community at a lunchtime event at **The Brewery, London on Friday, 4 July 2025.**



*"I am proud to launch the IBMS Awards and give our members the chance to celebrate excellence in biomedical science across the UK. The ceremony will shine a light on innovative practice, outstanding individuals and teams, and help to raise the profile of our profession."*  
IBMS Chief Executive, David Wells



**CLICK ON  
IMAGE**  
TO SEE HIGHLIGHTS  
FROM THE 2024  
EVENT

## Our 2024 Awards sponsors benefited from these fantastic marketing results:

- **206,184** emails - sent across **14** marketing messages, over **8** months to launch and promote the Awards
- **83,291** opened and **4,331** unique visitors clicked through to the dedicated awards website
- **56,452** page views across the Awards website
- **10** awards adverts in the official print magazine sent to **c.17,000+** IBMS members
- Case study of the winner including the sponsor logo/name in print magazine
- Multiple print signage and digital slides with sponsor logos at the awards event on-site

## Your benefits:

- Be seen to be supporting the best work in biomedical science
- Benefit from a long-term publicity campaign, in support of and in the build-up to the event, that will provide exposure for your brand and/or products/solutions to a large, engaged audience of biomedical science professionals
- Network with and showcase your organisation to over 300 IBMS members of your key target audience at the event
- Be included in case study material published online and in *The Biomedical Scientist* after the event providing IBMS members with inspirational best practice content

## JOIN OUR 2025 AWARDS SPONSORS

confirmed so far...



# SPONSORSHIP OPPORTUNITIES

HEADLINE AND CATEGORY SPONSORSHIPS ARE AVAILABLE.

Confirmed categories available for sponsorship are:





# THE PACKAGES

Headline Sponsors **£24,950**  
Maximum of two available

## PRE-AWARDS

- Billing as the 'IBMS Awards in association with...your organisation'
- Logo on all pre-event marketing including event website, IBMS website, magazine advertising, email and social media campaigns
- Logo, profile and link in the sponsors' section of the dedicated Awards website [www.ibmsawards.org](http://www.ibmsawards.org)
- Use of the 'IBMS Awards Headline Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

## AT THE AWARDS

- Headline Sponsor billing on all event signage, screen presentations and in opening and closing remarks
- Opportunity for a representative of your organisation to present a trophy for a category of your choosing (subject to availability)
- A table for 10 guests at the Awards Ceremony located in prime position, including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive drinks reception area for guests
- Logo to be shown on screen at regular intervals during the event
- Credit during the opening address with special thanks to your organisation for supporting the recognition of excellence

## AFTER THE AWARDS

- Headline Sponsor references in the post-event coverage included in IBMS's *The Biomedical Scientist* magazine
- Headline Sponsor billing in post-event email campaigns
- Contact details of event attendees who have opted into communications from our Headline Sponsors



New IBMS Awards Winners 2024

## PRE-AWARDS

- Logo on all pre-event marketing including event website, IBMS website, magazine advertising, email and social media campaigns
- Logo, profile and link in the sponsors' section of the Awards website [www.ibmsawards.org](http://www.ibmsawards.org)
- Use of the 'IBMS Awards Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

## AT THE AWARDS

- Sponsor billing on all event signage, screen presentations and in opening and closing remarks
- Opportunity for a representative of your organisation to present a trophy for a category of your choosing (subject to availability)
- A table for 10 guests at the Awards Ceremony including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive drinks reception area for guests
- Credit during the Opening Address

## AFTER THE AWARDS

- Sponsor references in the post-event coverage included in IBMS's The Biomedical Scientist magazine
- Sponsor billing in post-event email campaigns



# OTHER PACKAGES

Awards Supporter Package **£5,250**

Maximum of six available

## PRE-AWARDS

- Logo on all pre-event marketing including event website, IBMS website, magazine advertising, email and social media campaigns
- Logo and link in the sponsors' section of the Awards website [www.ibmsawards.org](http://www.ibmsawards.org)
- Use of the 'IBMS Awards Supporter' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

## AT THE AWARDS

- Half a table for 5 guests at the Awards Ceremony including a three-course meal inc. coffee and two bottles of wine
- Logo to be shown on screen during the Chair's address and at regular intervals during the event
- Credit during the opening address with special thanks to your organisation

## AFTER THE AWARDS

- Logo in the post-event review in IBMS's *The Biomedical Scientist* magazine
- Logo in the post-event email campaigns



# OTHER PACKAGES

Ceremony Packages £7,450

Sponsor a key feature of the event with one of our packages, and your brand will be seen by many thousands of biomedical science professionals.

## WELCOME SPONSOR

### PRE-AWARDS BRAND AWARENESS:

- Logo, profile and link in the sponsors' section of the Awards website: [ibmsawards.org](http://ibmsawards.org)
- Logo featured on Awards section of [ibmsawards.org](http://ibmsawards.org)
- Use of the 'IBMS Awards Ceremony Sponsor' logo for the contracted period

### AT THE AWARDS

- A table for 10 guests at the Awards Ceremony including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive sponsors' drinks reception for guests
- Logo to be shown on printed backboard in reception where guests have their red carpet photos taken at the entrance to the event
- Logo to be shown on screen during the Chair's address with special thanks made to our Ceremony sponsors

### AFTER THE AWARDS

- Logo in the post-event review in IBMS's *The Biomedical Scientist* magazine
- Logo in post-event email campaigns





## ENTERTAINMENT SPONSOR

### PRE-AWARDS:

- Company listing and URL link in the sponsor's section of the IBMS Awards dedicated website [ibmsawards.org](https://ibmsawards.org)
- Logo featured on Awards section of IBMS website: [ibmsawards.org](https://ibmsawards.org)
- Use of the 'IBMS Awards Ceremony Sponsor' logo for the contracted period

### AT THE AWARDS

- A table for 10 guests at the Awards Ceremony including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive sponsors' drinks reception
- IBMS to supply sponsor branded photo booth/pod for guest's entertainment, with printed photos available for guests to take with them or use for their own social media
- Logo to be shown on screen during the Chair's address with special thanks made to our Ceremony sponsors

### AFTER THE AWARDS

- Logo in the post-event review in IBMS's *The Biomedical Scientist* magazine
- Logo in post-event email campaigns

## POST-AWARDS NETWORKING SPONSOR

### PRE-AWARDS:

- Company listing and URL link in the sponsor's section of the IBMS Awards dedicated website: [ibmsawards.org](https://ibmsawards.org)
- Logo featured on Awards section of IBMS's website: [ibmsawards.org](https://ibmsawards.org)
- Use of the 'IBMS Awards Ceremony Sponsor' logo for the contracted period

### AT THE AWARDS

- A table for 10 guests at the Awards Ceremony including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive sponsors' drinks reception
- Logo on table plan/guest list for the Event
- IBMS to supply sponsor branded X (formerly Twitter) wall visible throughout the Networking Event
- Logo to be shown on screen during the Chair's address with special thanks made to our Ceremony sponsors

### AFTER THE AWARDS

- Logo in the post-event review in IBMS's *The Biomedical Scientist* magazine
- Logo in post-event email campaigns