

"I am proud to launch the IBMS Awards and give our members the chance to celebrate excellence in biomedical science across the UK. The ceremony will shine a light on innovative practice, outstanding individuals and teams, and help to raise the profile of our profession."

**IBMS Chief Executive,
David Wells**



Introducing the Institute of Biomedical Science Awards 2024

**The new and most prestigious accolades
for the biomedical science profession**

The Brewery, London on Friday, 28th June 2024

SPONSORSHIP OPPORTUNITIES 2024



ABOUT

In the Autumn of 2023, the inaugural IBMS Awards opened for entries.

The Awards will be the most prestigious accolades in the biomedical science profession - recognising the people, teams and organisations delivering outstanding work.

The awards are now open for sponsorship. Sponsors signing up early will benefit from a nine-month publicity campaign in support of the scheme and event.

The glittering Awards Ceremony is set to be attended by **over 300** of the biomedical science community at a lunchtime event at **The Brewery, London on Friday, 28th June 2024.**

Why sponsor?

- Be seen to be supporting the best work in biomedical science
- Benefit from a long-term campaign that will provide exposure for your brand and/or products/solutions to a large, engaged audience of biomedical science professionals
- Network with and showcase your organisation to over 300 members of your key target audience at the event
- Be included in case study material published online and in The Biomedical Scientist after the event providing IBMS members with inspirational best practice content

"As President, I am thrilled that the first IBMS Awards will take place during my tenure.

The awards will be an excellent way to share good practice and to celebrate the profession and the achievements of our members.

I can't wait to see our brightest and best at the ceremony!"

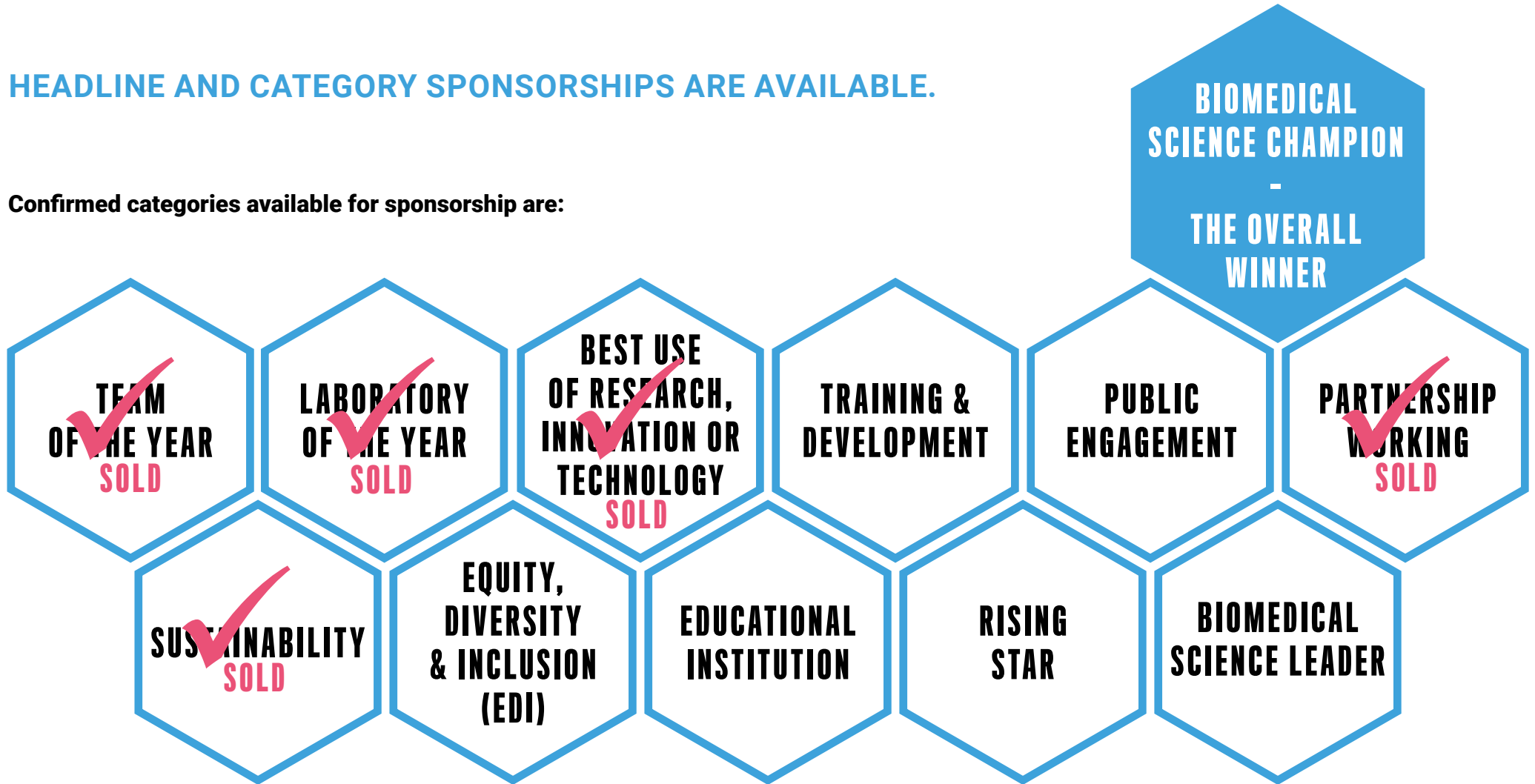
Joanna Andrew,
IBMS President



SPONSORSHIP OPPORTUNITIES

HEADLINE AND CATEGORY SPONSORSHIPS ARE AVAILABLE.

Confirmed categories available for sponsorship are:



To book or for more information, please contact: Tel: +44 (0) 20 7880 7556 | Email: sponsorship@ibmsawards.org

Please note that Redactive manages the IBMS Awards on behalf of the IBMS.

PRE-AWARDS

- Billing as the 'IBMS Awards in association with...your organisation'
- Logo on all pre-event marketing including event website, IBMS website, magazine advertising, email and social media campaigns
- Logo, profile and link in the sponsors' section of the Awards website
- Use of the 'IBMS Awards Headline Sponsor' logo for the contracted period for your website and marketing materials
- Logo on event e-ticket

AT THE AWARDS

- Headline Sponsor billing on all event signage, screen presentations and in opening and closing remarks
- Opportunity for a representative of your organisation to present a trophy for a category of your choosing (subject to availability)
- A table for 10 guests at the Awards Ceremony located in prime position, including a three-course meal inc. coffee and four bottles of wine
- A branded table within the exclusive drinks reception area for guests
- Logo to be shown on screen at regular intervals during the event
- Credit during the opening address with special thanks to your organisation for supporting the recognition of excellence

AFTER THE AWARDS

- Headline Sponsor references in the post-event coverage included in IBMS's The Biomedical Scientist magazine
- Headline Sponsor billing in post-event email campaigns
- Contact details of event attendees who have opted into communications from our Headline Sponsors



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